



GOVERNMENT OF PAKISTAN
DIRECTORATE GENERAL OF CUSTOMS VALUATION
CUSTOM HOUSE KARACHI

The Collectors of Customs, Model Customs Collectorates, Appraisement (East / West) / Port Qasim / Preventive, Karachi / Lahore (Appraisement / Preventive) / Sambrial (Sialkot) / Faisalabad / Multan / Islamabad /Hyderabad/ Quetta / Peshawar/ Gawadar/ Gilgit-Baltistan/Exports (Karachi/PQ).

Determination of Customs Values of MP3 Shuffle Player (Low end brands) Under Section 25-A of the Customs Act, 1969

(VALUATION RULING NO. 1083 / 2017)

No. Misc/57/2017-VII

Dated: March 15, 2017

In exercise of the powers conferred under Section 25-A of the Customs Act, 1969, Customs values of MP3 Shuffle Player (Low end brands) are determined as follows: -

2. **Background of the valuation issue:** This Directorate General notified VDB values of different brands of MP3 Shuffle Player with charger & hands-free (Low end brands) vide VDB letter No. 16 dated 23-07-2016. Meanwhile, this Directorate General also initiated an exercise for determination of customs values of MP3 Shuffle Player (Low end brands).

3 **Stakeholders' participation in determination of Customs values:** Meeting with stakeholders was held on 01-03-2017. Importers had been requested to furnish the following documents before or during the course of meeting:

- A. Invoices of imports during last three months showing factual value.
- B. Websites, names and E-mail addresses of known foreign manufacturers of the item in question through which the actual current value can be ascertained.
- C. Copies of Contracts made / LCs opened during the last three months showing the value of item in question.
- D. Copies of Sales Tax Invoices issued during last four months showing the difference in price (excluding duty and taxes) to substantiate that the benefit of difference in price is passed on to the local buyers.

4. No documents were submitted in this Directorate General on or before the said scheduled meeting.

5. **Method adopted to determine Customs values:** Valuation methods given in Section 25 of the Customs Act, 1969 were followed to arrive at customs values of MP3 Shuffle Player (Low end brands). Transaction value method provided in Section 25 (1) was found inapplicable owing to wide variation in the values being declared to the customs. Identical / similar goods value methods provided in Section 25 (5) & (6) were examined for applicability to the valuation issue in the instant case which provided some reference values of the subject goods but the same could not be exclusively relied upon due to wide variation in declared values of subject goods. Thereafter, market enquiry as envisaged under section 25(7) of the Customs Act, 1969, was conducted. For the purpose, different markets were surveyed repeatedly. The computed value method as provided in Section 25(8) of the Customs Act, 1969, could not be applied as the conversion costs from constituent material at the country of export were not available. Online values of subject goods were also obtained. All the information so gathered was evaluated and analyzed for the purpose of determination of customs values. Consequently, the Customs values of MP3 Shuffle Player (Low end brands) have been determined under Section 25(9) of the Customs Act, 1969.



6. **Customs values for MP3 Shuffle Player (Low end brands):** MP3 Shuffle Player (Low end brands), *specified herein*, shall be assessed to duty/ taxes at the Customs values given as under:-

S.No.	Description	Origin	PCT Code	Proposed PCT for WeBOC	Customs Value C&F US\$/Pc
(1)	(2)	(3)	(4)	(5)	(6)
1	MP3 Shuffle Player (Low End Brands)	China	8519.8930	8519.8930.1000	1.50
2		Other origins		8519.8930.1100	2.30
This Valuation Ruling covers brands like YeSong, Universal, 5INONE, Q-Mobile, Astec, E2, FIVE(5), LAVA, 7-Day, Express, 3X, Jays, SKB, FM & United and other similar low end brands.					
Note: This Valuation Ruling does not cover branded MP3 Shuffle Player (like Creative, Bosch, Logitech, Philips, Toshiba, Sony, Beats, Samsung, Haier, Nokia, LG, Canon, Orange,) which are high value brands and shall be assessed under Section 25 of the Customs Act 1969, accordingly.					

7. In cases where declared/transaction values are higher than the Customs values determined in this Ruling, the assessing officers shall apply those values in terms of Sub-Section (1) of Section 25 of the Customs Act, 1969. In case of consignments imported by air, the assessing officer shall take into account the element of air freight while assessing the goods.

8. **Validity of this Valuation Ruling:** The values determined vide this Ruling shall be the applicable Customs value for assessment of subject imported goods until and unless it is rescinded or revised by the competent authority in terms of Sub-Sections (1) or (3) of Section 25-A of the Customs Act, 1969.

9. **Revision of the value determined vide this Valuation Ruling:** A revision petition may be filed against this Ruling, as provided under Section 25-D of the Customs Act, 1969, within 30 days from the date of issue of this ruling, before the Director General, Directorate General of Customs Valuation, 7th Floor, Custom House, Karachi.

10. The Collectors of Customs may kindly ensure that the values given in this Valuation Ruling for the given description of goods are applied by the concerned staff without fail. Any anomaly observed may kindly be brought to the notice of this Directorate General immediately. Customs values determined in the ruling are for the description and specification as mentioned in this Valuation Ruling. HS Codes are mentioned for illustrative purposes so that valuation ruling values are made accessible to the assessing officers. The assessment shall be finalized on the basis of correct classification after fulfilling requisite formalities related to importability or any other certification required thereon. In addition to this, it is further necessary to verify that there is no mis-declaration of any sort or violation of Import Policy Order or Section 15 of the Customs Act, 1969 or any other law in vogue therein.

11. ***This ruling supersedes VDB letter No. 16 dated 23-07-2016.***


(Dr. Wasif Ali Memon)
Director