

The Collectors of Customs, Model Customs Collectorates, Appraisement (East / West) / Port Qasim / Preventive, Karachi / Lahore ( Appraisement / Preventive) / Sambrial (Sialkot) / Faisalabad / Multan / Islamabad /Hyderabad/ Quetta / Peshawar/ Gawadar/ Gilgit-Baltistan.

**Determination of Customs Values of Tooth Brushes (low end brands) Under Section 25-A of the Customs Act, 1969**

(VALUATION RULING NO. 1218 / 2017)

No. Misc/2/2015-VIII(B) IX/ 2058

Dated: October 31, 2017

In exercise of the powers conferred under Section 25-A of the Customs Act, 1969, Customs values of different types of tooth brushes (low end brands) are determined as follows: -

2. **Background of the valuation issue:** Earlier the Customs values of tooth brushes (low end brands) were determined vide Valuation Ruling No. 901/2016 dated 04-08-2016 which were revised vide Order in Revision No. 265/2016 dated 14-11-2016 issued by the Director General of Customs Valuation under Section 25D of the Customs Act, 1969. Certain importers have approached this Directorate General and requested for revision of values of tooth brushes (low end brands). Keeping in view the prevailing prices of subject goods, this Directorate General initiated an exercise for determination of customs value of tooth brushes (low end brands).

3. **Stakeholders' participation in determination of Customs values:** Meeting with stakeholders was held on 25-10-2017. The stakeholders were requested to furnish the following documents before or during the course of above said meeting:-

- Invoices of imports during last three months showing factual value.
- Websites, names and E-mail addresses of known foreign manufacturers of the item in question through which the actual current value can be ascertained.
- Copies of contracts made / LCs opened during the last three months showing the value of item in question.
- Copies of Sales Tax Invoices issued during last four months showing the values of supplies (excluding duty and taxes) to substantiate their contentions.

4. During the course of stakeholder meeting, the importers contended that values being applied by clearance Collectorates on low end brand tooth brushes are not reflective of international trading prices, however, no documents in support of their contentions were submitted. Further, they contended that values of tooth brushes imported from Bangladesh are not separately mentioned resultantly clearance is made by applying other origin goods values and requested that values for Bangladesh may be mentioned separately.

5. **Method adopted to determine Customs values:** Valuation methods given in Section 25 of the Customs Act, 1969 were followed to arrive at customs values of tooth brushes (low end brands). Transaction value method provided in Section 25 (1) was found inapplicable because the requisite information was not available. Identical / similar goods value methods provided in Section 25(5) & (6) were examined for applicability to the valuation issue in the instant case which provided some reference values of the subject goods but the same could not be exclusively relied on due to wide variation in declared values of subject goods. Thereafter, market enquiry as envisaged under section 25(7) of the Customs Act, 1969, was conducted. Consequently, the Customs values of tooth brushes (low end brands) have been determined under Section 25(7) of the Customs Act, 1969.





6. Customs values of the following items hereinafter specified, shall be assessed to duty/taxes at the following Customs Values :-

S. No	Description of goods	PCT	Proposed PCT for WeBOC	Origin	Customs Values (C&F) in US\$/Pc
(1)	(2)	(3)	(4)	(5)	(6)
1.	Tooth Brushes for adult (in retail packing)	9603.2100	9603.2100.1000	China /Bangladesh	0.075
2.		9603.2100	9603.2100.1100	Malaysia/ Indonesia/ Korea	0.085
3.		9603.2100	9603.2100.1200	Iran/UAE/ Turkey	0.095
4.	Tooth Brushes for Children (in retail packing)	9603.2100	9603.2100.1300	China /Bangladesh	0.060
5.		9603.2100	9603.2100.1400	Malaysia/ Indonesia/ Korea	0.065
6.		9603.2100	9603.2100.1500	Iran/UAE/ Turkey	0.075
7.	Tooth Brushes for adult (in bulk packing)	9603.2100	9603.2100.1600	China /Bangladesh	0.060
8.		9603.2100	9603.2100.1700	Malaysia/ Indonesia Korea/	0.068
9.		9603.2100	9603.2100.1800	Iran/UAE/ Turkey	0.076
10.	Tooth Brushes for Children (in bulk packing)	9603.2100	9603.2100.1900	China / Bangladesh	0.048
11.		9603.2100	9603.2100.2000	Malaysia/ Indonesia/ Korea	0.055
12.		9603.2100	9603.2100.2100	Iran/UAE/ Turkey	0.065

7. In cases where declared/transaction values are higher than the Customs values determined in this Ruling, the assessing officers shall apply those values in terms of Sub-Section (1) of Section 25 of the Customs Act, 1969 and the same may be communicated to this Directorate General forthwith. In case of consignments imported by air, the assessing officer shall take into account the element of air freight while assessing the goods.

8. **Validity of this Valuation Ruling:** The values determined vide this Ruling shall be the applicable Customs value for assessment of subject imported goods until and unless it is

rescinded or revised by the competent authority in terms of Sub-Sections (1) or (3) of Section 25-A of the Customs Act, 1969.

9. **Revision of the values determined vide this Valuation Ruling:** A revision petition may be filed against this Ruling, as provided under Section 25-D of the Customs Act, 1969, within 30 days from the date of issue of this ruling, before the Director General, Directorate General of Customs Valuation, 7<sup>th</sup> Floor, Custom House, Karachi.

10. The Collectors of Customs may kindly ensure that the values given in this Valuation Ruling for the given description of goods are applied by the concerned staff without fail. Any anomaly observed may kindly be brought to the notice of this Directorate General immediately. Customs values determined in the ruling are for the description and specification as mentioned in this Valuation Ruling. HS Codes are mentioned for illustrative purposes so that valuation ruling values are made accessible to the assessing officers. The assessment shall be finalized on the basis of correct classification after fulfilling requisite formalities related to importability or any other certification required thereon. In addition to this, it is further necessary to verify that there is no mis-declaration of any sort or violation of Import Policy Order or Section 15 of the Customs Act, 1969 or any other law in vogue therein.

11. ***This ruling supersedes Valuation Ruling No.901/16 dated 04-08-2016.***

(Muhammad Iqbal Muneeb)  
Director

Copy for information to: -

1. Member (Customs), F.B.R., Islamabad.
2. Director General, Customs Valuation, Custom House, Karachi.
3. Chief Collector of Customs, South (Appraisement), Custom House, Karachi.
4. Chief Collector of Customs, South (Enforcement), Custom House, Karachi.
5. Chief Collector of Customs (Central), Lahore.
6. Chief Collector of Customs (North), Islamabad.
7. Director General, Intelligence and Investigation-FBR, Islamabad.
8. Director General, Audit (Customs & Petroleum), 1<sup>st</sup> Floor, PT&T Audit Building, Mauj-e-Darya Road, Lahore.
9. Director General, Post Clearance Audit (PCA), Islamabad.
10. Director General, Internal Audit (Customs), Karachi.
11. Directors, Intelligence & Investigation, Karachi / Lahore / Islamabad/ Quetta Peshawar/ Multan.
12. Director, Directorate of Customs Valuation (Camp Office), Lahore.
13. Deputy Director (HQ), Directorate General of Customs Valuation, Karachi, for uploading in WeBOC database system and deleting VR 901/2016 dated 04-08-2016.
14. Chairman (Valuation Committee), FPCC&I, Federation House, Clifton, Karachi.
15. Chambers of Commerce & Industry, Karachi, Lahore, Islamabad, Hyderabad, Quetta, Gujranwala, Faisalabad, Sialkot, Rawalpindi & Peshawar.
16. Law Section, Customs Valuation, 7<sup>th</sup> Floor, Custom House, Karachi.
17. Revision Section, Customs Valuation, 7<sup>th</sup> Floor, Custom House, Karachi.
18. Karachi Customs Agents Association, Bohri Road, Karachi.
19. CHO, Customs Valuation, Custom House, Karachi.
20. Notice Board, Customs Valuation 7<sup>th</sup> Floor, Custom House, Karachi / MCC, Appraisement (East/West), Custom House, Karachi.
21. Webmaster, Federal Board of Revenue, Constitution Avenue, Islamabad, for uploading on FBR website.
22. Guard File.